

Contact: Brandon Smith

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"Few people can get behind the mic for the first time and immediately connect with listeners. Invaluable as a host and expert, Brandon Smith is one of those few – insightful, informed and truly interested in the concerns of others."

- Valarie Edwards, Award Winning, Emmy Nominated Journalist



Therapist, professor, consultant and radio host, Brandon Smith brings an upbeat, witty approach to the challenges of workplace health and dysfunction.

Brandon Smith is a leading expert in workplace health and dysfunction. He is the founder of theworkplacetherapist.com – a resource dedicated to eliminating dysfunction at work, improving workplace health and restoring a sense of optimism and hope in the workplace. Brandon also currently serves as faculty at Emory University's Goizueta Business School where he teaches and researches on topics related to healthy workplace dynamics, leadership and communication.

Brandon has consulted with organizations across a broad spectrum ranging from for-profit corporations to non-profit institutions. Many of Brandon's clients include numerous Fortune 100 "Best Companies to Work For." In addition, Brandon Smith has spent nearly 15 years working with thousands of individuals in a counseling and coaching capacity. Brandon's clinical experience includes work at Ridgeview Institute, a world-renown inpatient mental health facility, where Brandon worked with individuals suffering from any of life's curveballs – from mental illness to depression. Brandon transitioned to workplace therapy and has had a thriving coaching practice where he works with individuals ranging from young aspiring managers to senior executives.

In addition to working closely with individuals and organizations as a coach, therapist, consultant and speaker, Brandon combats workplace dysfunction weekly as the host of Georgia Public Broadcasting's show "At Work" where Brandon assists callers as they take on their work-related issues.

AREAS OF EXPERTISE

With extensive experience in both individual growth and workplace health, Brandon's expertise lies in the following domains:

- **Identifying and curing "dysfunction" at work** – from challenging individuals to dysfunctional cultures, the steps we can take at any level in the organization
- **Creating and promoting "healthy" and productive relationships at work** – not only having the conversations we need to have, but also having them in the way we need to have them
- **Finding personal fulfillment at and through work** – from identifying one's calling to achieving work / life balance
- **Recognizing and managing emotions in the workplace** that can stem from stress, layoffs, frustration, conflict, abuse and miscommunication
- **Leading organizations through change** - what leaders say, how they say it and when they say it can be the deciding variables between healthy and dysfunctional.



Brandon received an undergraduate degree from Vanderbilt University with a concentration in communications and team dynamics. His graduate work includes an M.S. in counseling from Georgia State University as well as an M.B.A. from Emory University's Goizueta Business School.

Brandon resides in Atlanta with his wife and their three children.

"Brandon's sessions changed the direction of my career... in a good way. I now have the courage and know-how to start a few conversations that are long overdue."

- Lola A.

As a leading expert in workplace health and dysfunction, Brandon Smith is a highly sought after speaker who combines wit, humor, research and practical steps to help audiences overcome some of the biggest challenges facing workplaces today. Brandon can discuss, among other topics, overcoming dysfunction at work, building productive relationships, effective leadership communication, creating strategic corporate cultures, managing emotions at work and finding personal fulfillment at and through work.

SPEAKING TOPICS

Leading People and Organizations

- **Do you know the signs of a corporate coronary? Diagnosing the health of your team and organization** – Just like a heart attack, the signs of a corporate coronary can start out small. You lose a key team member. A long-time customer jumps to a competitor. Your organization begins to grow faster than you expected. Your team has been running “hard” and “lean” for what seems like an eternity. But if overlooked and untreated, the net effect of many of these warning signs could be catastrophic. In this session, Brandon discusses the warning signs and the steps that any organization can take to maintain good “health” regardless of the pressures it might face.

Other topics include:

- **Is our culture the problem? Identifying and managing the right culture for your organization**
- **Got nothing more to give? As the leader, keeping yourself and your team motivated**

Managing Professional Relationships

- **Avoiding the tough conversations? Making difficult conversations easy** – Arguably, the least favorite part of anyone’s job is the tough uncomfortable conversation. Perhaps you need to confront the co-worker that is stabbing you in the back. Or maybe you need to approach your boss because she won’t give you the resources or support you need. And then there is the challenge of reprimanding the employee that consistently under-delivers. In this session, Brandon will not only discuss ways to make these conversations easier, but also the best approaches to difficult conversations that yield the highest probability of positive results.



Other topics include:

- **If only they would listen... How to influence without power**
- **When the honeymoon is over. What you can do to manage business partnerships and professional relationships when things take a turn for the worse**

Managing Myself – Personal / Professional Growth

- **Are you recognized as a high potential? Learning how “rising stars” achieve results *and* manage perceptions effectively in order to accelerate their career paths** – As one CEO explained, “One can be seen as a high performer and *not* be seen as a high potential.” Is that you? In this session, Brandon discusses not only what it takes to separate oneself as a high potential, but also the specific subtleties that high potentials do in order to get themselves noticed. Ultimately, getting recognized as a high potential is only half the battle. The final challenge for all high potentials is staying on the path and avoiding the most common derailers. With some intentionality, focus and commitment, you too could accelerate your climb to the top.

Other topics include:

- **Off balance? Managing work / life pressures strategically**
- **Why did I get into this business in the first place? Rediscovering meaning in what you do**

“Brandon Smith has an Ira Glass kind of sensibility. He is the most approachable radio host I have laid my ears on...connecting with listeners with familiarity and insightfulness. He is compassionate, eloquent and comical. It certainly makes for an uplifting on air conversation!”

- Myriam Levy Farrero, Producer, Georgia Public Radio



<http://www.newscertified.com/experts/Brandon-Smith>



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